

Partnership Activation Presents...  
The **100 HOTTEST**  
Promotional Items in Sports



**PartnershipActivation**  
The "Think Tank" for connecting brands with fans.

# The 100 Hottest Promotional Items

#100



NOISE RACKETS

#99

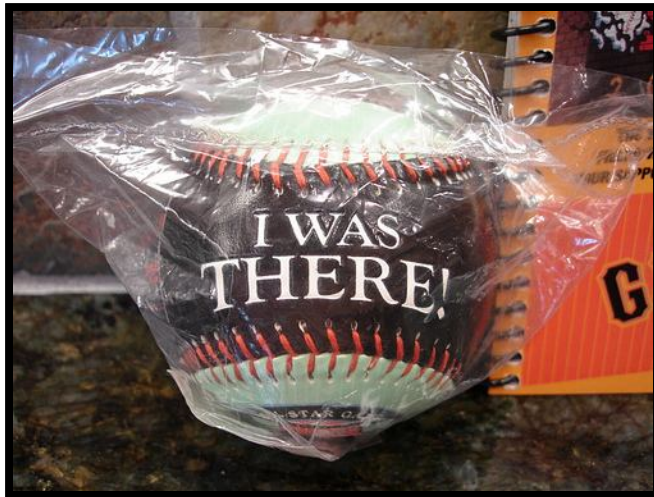


CLACKERS



# The 100 Hottest Promotional Items

#98



“I WAS THERE” BALLS/PUCKS

#97



FOAM CLAWS



# The 100 Hottest Promotional Items

#96



**BRANDED COFFEE CUPS**

#95



**FACE PAINTING**



# The 100 Hottest Promotional Items

#94



KNIT HATS

#93



TEAM SNOWBRUSHES



# The 100 Hottest Promotional Items

#92



MINI FIGURINES

#91



FOAM HATS



# The 100 Hottest Promotional Items

#90



WINTER GLOVES

#89



SPORT-THEMED COUPONS



# The 100 Hottest Promotional Items

#88



SOCCER FLOPS

#87



SMALL PLUSH TOYS





# The 100 Hottest Promotional Items

#86



TEAM NUTCRACKERS

#85



FOAM/INFLATABLE FINGERS



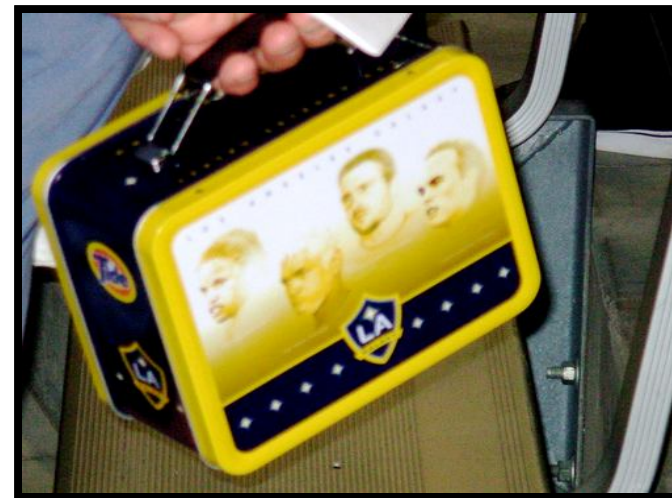
# The 100 Hottest Promotional Items

#84



EXCLUSIVE EVENT FLYERS

#83



LUNCH BOXES



# The 100 Hottest Promotional Items

#82



CHEER CARDS

#81



CELEBRIDUCKS



# The 100 Hottest Promotional Items

#80



CLIPPERS

#79



TEAM MR. POTATO HEAD



# The 100 Hottest Promotional Items

#78



FULL COLOR CUPS

#77



RALLY TOWELS



# The 100 Hottest Promotional Items

#76



TRASH CAN BACKBOARDS

#75



PUCK HEADS



# The 100 Hottest Promotional Items

#74



BRANDED COWBELLS

#73



WRISTBANDS



# The 100 Hottest Promotional Items

#72



BUDDHA DOLLS

#71



THUNDER STICKS





# The 100 Hottest Promotional Items

#70



CHARITY/CAUSE INITIATIVES

#69



SIDEBURNS / MOUSTACHES



# The 100 Hottest Promotional Items

#68



SPECIALTY NIGHT FIGURINES

#67



STRESS TOYS



# The 100 Hottest Promotional Items

#66



KEY CHAIN FIGURINES

#65



MEGAPHONES



# The 100 Hottest Promotional Items

#64



TEAM RADIOS

#63



MINI SHOE MODELS



# The 100 Hottest Promotional Items

#62



PRODUCT TEES

#61



CRAZY HAIR HEADWEAR



# The 100 Hottest Promotional Items

#60



CELEBRATORY CIGARS

#59



SUPERHERO T-SHIRTS



# The 100 Hottest Promotional Items

#58



PRODUCT SAMPLES

#57



PROMOTIONAL BAGS



# The 100 Hottest Promotional Items

#56



MINI BRICKS

#55



BOBBLE HEAD CARS





# The 100 Hottest Promotional Items

#54



CUSTOMIZABLE SIGNS

#53



TAILGATE INFLATABLES



# The 100 Hottest Promotional Items

#52



CELEBRITY FANS

#51



3 POINT CARDS WITH  
ATTACHED COUPONS



# The 100 Hottest Promotional Items

#50



CAN KOOZIES

#49



MINI BASKETBALLS



# The 100 Hottest Promotional Items

#48



ICE CREAM MINI-HELMETS

#47



MINI KEG HEADWEAR



# The 100 Hottest Promotional Items

#46



LARGE FISTS

#45



TACO HATS



# The 100 Hottest Promotional Items

#44



ROLLER BANNERS

#43



LAWN SIGNS



# The 100 Hottest Promotional Items

#42



BRAND COSTUMES

#41



"XXX IS MY HOMEBOY" SHIRTS



# The 100 Hottest Promotional Items

#40



FRENCH FRY THUNDER STICKS

#39



PROMOTIONAL SAMPLE PACKS





# The 100 Hottest Promotional Items

#38



HORSE HEADS

#37



DANCE TEAM CALENDARS



# The 100 Hottest Promotional Items

#36



SHOOTING SHIRTS

#35



GAME JERSEYS



# The 100 Hottest Promotional Items

#34



BRANDED BOTTLES OF WATER

#33



GREEN SCREEN PICTURES



# The 100 Hottest Promotional Items

#32



**BEER BOTTLE NOISEMAKERS**

#31



**SPECIALTY BRAND HATS**



# The 100 Hottest Promotional Items

#30



DEFENSE SIGNS

#29



CELEBRITY MASKS (THE KING)



# The 100 Hottest Promotional Items

#28



DOG JERSEYS

#27



GAME HORNS



# The 100 Hottest Promotional Items

#26



SEEDLING TREES

#25



BIG HEADS



# The 100 Hottest Promotional Items

#24



SCRUB TOPS

#23



FREE HAIRCUTS





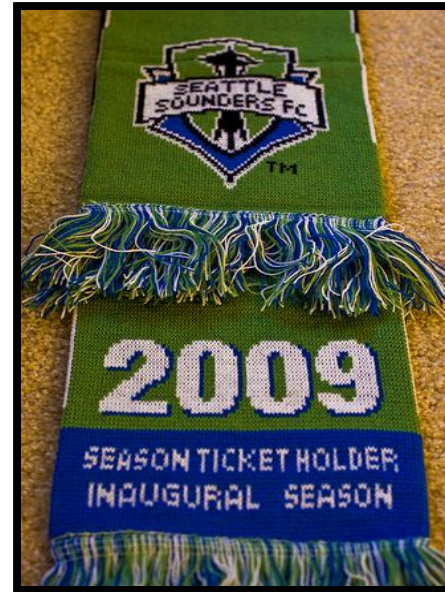
# The 100 Hottest Promotional Items

#22



T-SHIRTS

#21



TEAM SCARVES



# The 50 Hottest Promotional Items

#20



DRAWSTRING BAGS

#19



CHALK



# The 50 Hottest Promotional Items

#18



PAPER HELMETS

#17



MINI HOCKEY STICKS



# The 100 Hottest Promotional Items

#16



TEAM GIFT BOXES

#15

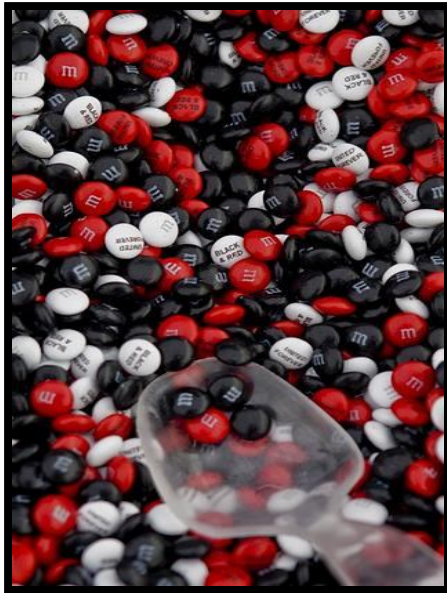


LARGE AUTOGRAPH BALLS



# The 100 Hottest Promotional Items

#14



CUSTOMIZED M&M'S

#13



SECTION SPECIFIC APPAREL



# The 100 Hottest Promotional Items

#12



INFLATABLE HEAD SETS

#11



DRAFT/RECRUITING BOARDS



# The 100 Hottest Promotional Items

#10



GLOW-IN-THE-DARK PINNEYS

#9



COUPON T-SHIRTS



# The 100 Hottest Promotional Items

#8



KIDS THEME PARK PASSES

#7



STADIUM GRASS





# The 100 Hottest Promotional Items

#6



GAS CARDS

#5



BOBBLE HEADS



# The 100 Hottest Promotional Items

#4



MINI HOCKEY HELMETS

#3

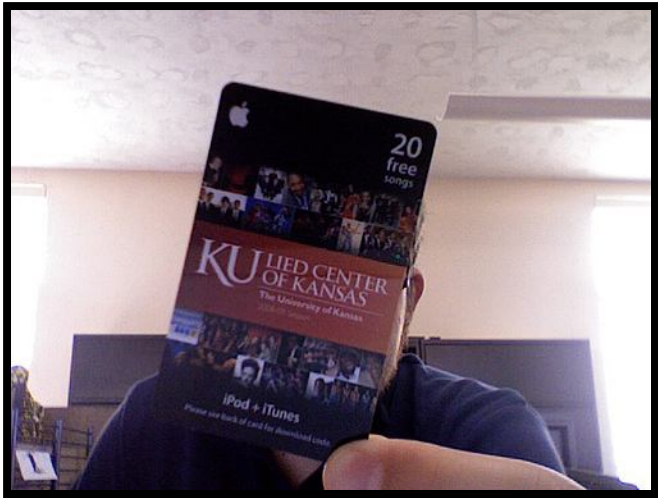


SCRATCH OFF TICKETS



# The 100 Hottest Promotional Items

#2



ITUNES MUSIC DOWNLOADS

#1



JUMP DRIVES



# Is Your Brand Looking for **TRUSTED** Industry Referrals?

Please feel free to contact me at [bgainor@partnershipactivation.com](mailto:bgainor@partnershipactivation.com) if I can be of assistance with providing TRUSTED industry referrals for:

- Full Service Interactive Marketing Agency
- Measurement and Sponsorship Analysis
  - Promotional Apparel and Products
    - Social Media Expertise
      - Creative Ideation
        - New Hires



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Founded in February 2008, [PartnershipActivation.com](http://PartnershipActivation.com) has rapidly become one of the industry's most valuable resources for sports business professionals to obtain unique partnership ideas and industry updates.